



KickingforCauses.org



401.439.7748



kickingforcauses

***Breakthroughs for Bradley***  
***Martial Arts to support the Healing Arts***  
***At Bradley Hospital***  
***Saturday, June 23<sup>rd</sup> , 2018 10AM-4PM***

This year for the 2018 Kicking for Causes fundraising event at Rocky Silva's American Karate, we will be partnering with Bradley Hospital and their Arts Therapy Programs. When Bradley Hospital opened its doors in 1931, it became the first psychiatric hospital in the United States exclusively for children. Today, it remains the only hospital of its kind in the region. Bradley Hospital is an acute care hospital offering inpatient, outpatient, partial, residential, home-based and special education services to more than 5,000 patients each year. They are a critical resource for families throughout southern New England and even around the world.

Bradley Hospital's Art Therapy Department and its Healing Arts Program currently serve approximately 2,650 patients each year who struggle with complex mental health conditions such as depression, obsessive-compulsive disorder, bipolar disorder and developmental disabilities that coexist with psychiatric or behavioral problems. Program evaluations have shown that the arts contribute significantly to the wellness of our children, many of whom suffer from trauma and abuse and have never experienced the gentle nurturing of the arts. Bradley Hospital's art therapists are skilled mental health professionals trained in the creative arts, psychology and counseling and provide one-on-one and group treatment. In addition, they direct the Healing Arts Program, bringing together a variety of outside therapeutic art to Bradley's complex population.

This year we are excited to introduce our "**Breakthroughs for Bradley: Martial Arts to Support the Healing Arts**" board breaking fundraiser which will be held at Rocky Silva's American Karate on **Saturday June 23<sup>rd</sup> 2018**. Thousands of boards will be available for a recommended minimum donation of **\$10** per board. Sponsor a board in support of Bradley Hospital, the Healing Arts, Mental Health, RSAK, family members, friends or simply to rally behind an important philanthropic opportunity. Boards may be decorated and commemorated the day of the event at RSAK in honor of those who have donated. When you arrive on June 23<sup>rd</sup>, the instructors of Rocky Silva's American Karate will assist students and families in their breaking of these honorary boards. The day will also include other exciting activities including music, food, games, educational classes, raffle prizes for kids and adults, face painting and much, much more. Together we can raise funds for a great cause, all while having fun and making some breakthroughs! This year's goal is to raise more than \$30,000. All donation forms can be downloaded at: **[KickingforCauses.org/Resources](http://KickingforCauses.org/Resources)**



**Breakthroughs for Bradley**  
KICKING FOR CAUSES 2018

# Breakthroughs for Bradley

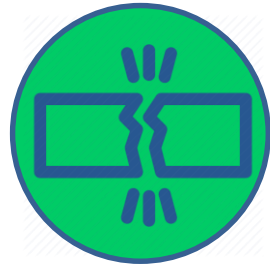
Martial Arts to Support The Healing Arts



*A Benefit For*  
**Bradley Hospital**

*Lifespan. Delivering health with care.®*

## \$130,000 Raised So Far



**1** Find Your  
Passion  
& Cause

**2** Team Up  
& Come  
Together

**3** Raise  
Funds For  
The Cause

**4** Make a  
Break-  
Through

## Join Us For A Day Filled With:



- Board Breaking & Decorating
- Guest Speakers & Family Resources
- Gift Basket Raffle for Kids & Adults
- Games & Activities for the Whole Family
- Exciting Performances & Prizes to Win
- Music, Food and Fun!

**ALL DONATIONS SHOULD BE COLLECTED PRIOR TO JUNE 23<sup>rd</sup>, HOWEVER DONATIONS WILL BE ACCEPTED THROUGH THE DAY OF THE EVENT**

### Information & Questions

Please Contact Mr. L  
Kicking for Causes, Founder  
401-439-7748 [info@kickingforcauses.org](mailto:info@kickingforcauses.org)

### Event Location for Fundraiser

Rocky Silva's American Karate  
1275 Fall River Avenue  
Seekonk, MA 02771



## Our Mission

Kicking for Causes is a non-profit public charity fundraising and advocacy campaign program designed to engage community members, families and children in leadership development, creative fundraising and martial arts training to further the growth and sustainability of local institutions including those dedicated to education, youth athletics, community development, medical research and more. Over the past 4 years, Kicking for Causes has helped raise nearly \$130,000 for charitable causes.

### BUY

Sponsor a Kicking for Causes Board in honor, memory or support of a great cause. Each donation is tax deductible and helps us reach our fundraising goal

### BREAK

Make breakthroughs as you smash wooden karate boards in an exciting exhibition of confidence, determination and focus.



**ROCKY SILVA'S  
AMERICAN KARATE**  
— [www.RockySilvasAmericanKarate.com](http://www.RockySilvasAmericanKarate.com) —

### BELIEVE

Believe in making a difference in the community, and know that you have made an impact on the lives of others.

### How do my donations help?

**Every Kicking for Causes donation helps support key initiatives including;**

- ✓ Supporting local and national charities
- ✓ Providing important self-defense and awareness training
- ✓ Support local businesses and community members
- ✓ Provide funding into the Kicking for Causes general fund which aims to establish future charitable giving and scholarship opportunities
- ✓ Help Kicking for Causes continue it's mission for future events

### How Do I Fundraise?

**Please fill out the attached fundraising log sheet completely and return it with the following:**

- Correctly filled out Donation Log Sheet with the number of boards and dollars raised
- Enclosed donations in the form of cash or checks made payable to Kicking for Causes
- Place all of the above, including a print out or record of any online donations, in a sealed envelope with the students name

# HOW TO MAKE FUNDRAISING EASY

Fundraising can be a challenge at first glance, but here are some helpful tips to help you reach your individual fundraising goals!

## Have you asked these folks for their support?

- Parents, siblings
- Grandparents and extended family
- Current and past teachers
- Family's coworkers or employees
- Neighbors
- Friends and classmates
- Coaches and teammates
- Have you made your own donation yet?
- Share the good work you are doing on your parents social media or your own social media

## Are you taking advantage of social media to make fundraising easy and simple?

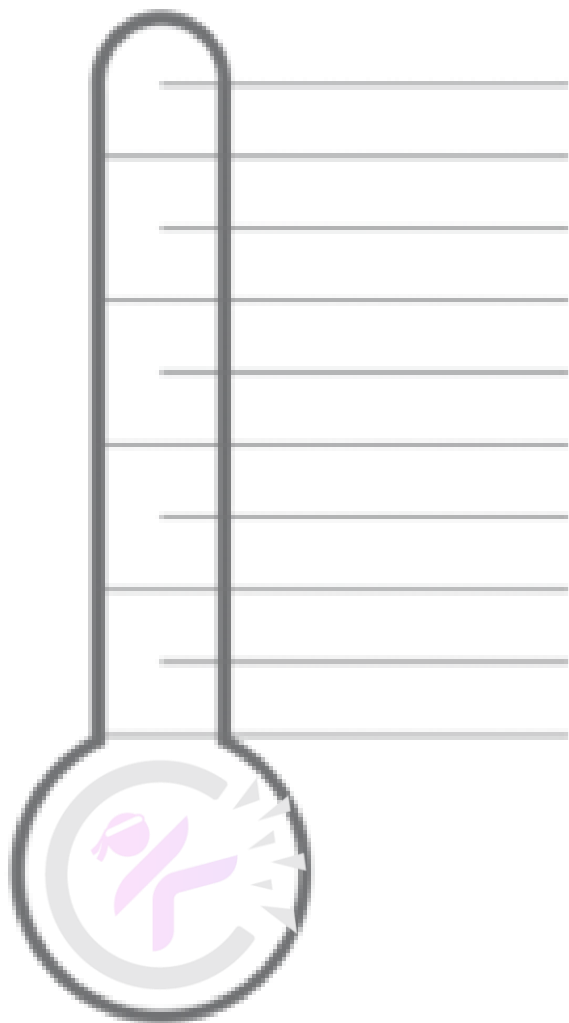
Facebook, Instagram and other social media platforms can serve as a huge resource in spreading the word of your incredible fundraising efforts. Try some of the following easy and fast methods for reaching new donors:

- Share Kicking for Causes posts via their Facebook page
- Try sharing past photos or the new Kicking for causes website [kickingforcauses.org](http://kickingforcauses.org)
- Share your own CrowdRise fundraising page to make it easy for family and friends to donate no matter where they are from
- Update your status and posts weekly with progress reports and info
- Try posting a video of you or your child in uniform asking for donations and support

Try setting goals each week and when you accomplish them, color in your thermometer below; then set a new goal! Maybe try using dollars raised or even the # of boards you would like to break

## FUNDRAISING GOAL

\$





**Breakthroughs for Bradley**  
KICKING FOR CAUSES 2018

**STUDENT NAME:**

**FUNDRAISING GOAL:** \$

**KICKING FOR CAUSES:**

**Sat. June 23, 2018**

**EVENT LOCATION & TIME:**

**RSAK 10AM-4PM**

**PLEASE RETURN BY:**

**Fri. June 22, 2018**

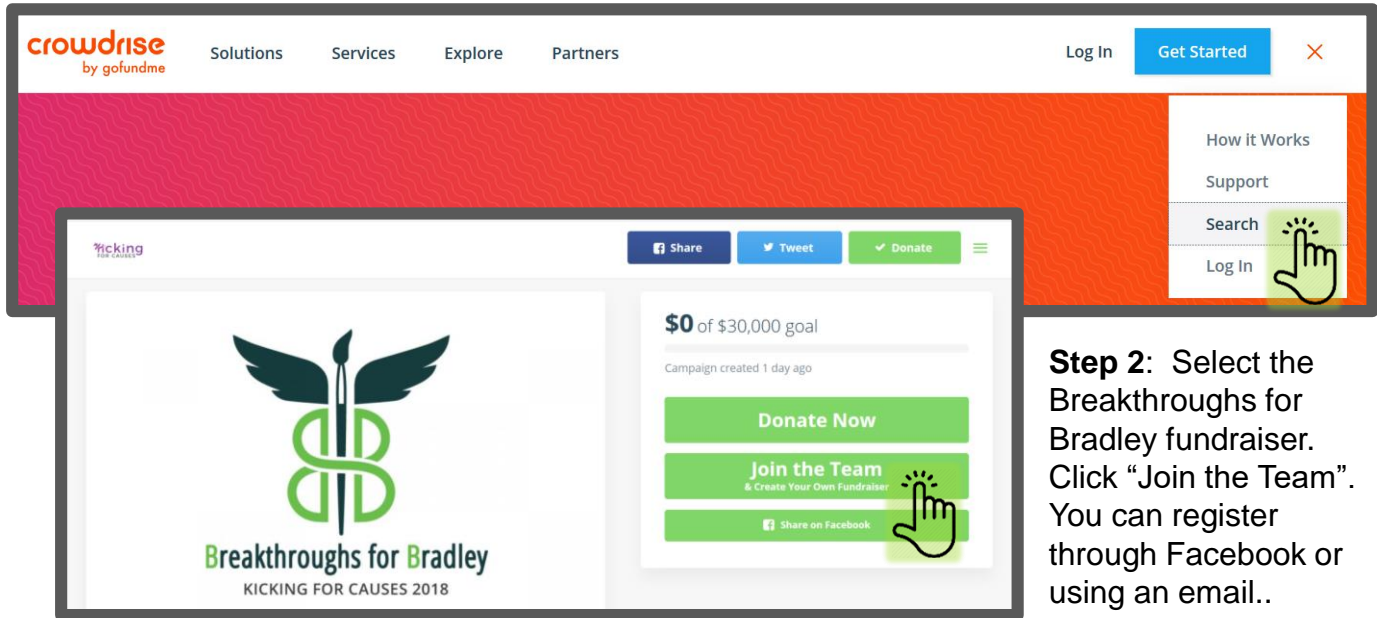
*Donations Accepted Through Day of Event*

Donor's Name	# Boards	PMT Method			Amount \$
		CASH <input type="checkbox"/>	CHECK <input type="checkbox"/>	CC <input type="checkbox"/>	\$
		CASH <input type="checkbox"/>	CHECK <input type="checkbox"/>	CC <input type="checkbox"/>	\$
		CASH <input type="checkbox"/>	CHECK <input type="checkbox"/>	CC <input type="checkbox"/>	\$
		CASH <input type="checkbox"/>	CHECK <input type="checkbox"/>	CC <input type="checkbox"/>	\$
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		CASH <input type="checkbox"/>	CHECK <input type="checkbox"/>	CC <input type="checkbox"/>	\$

**TOTAL AMOUNT FUNDRAISED** \$

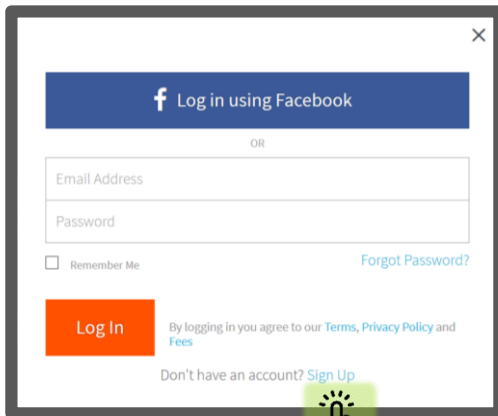
# HOW TO USE CROWDRISE TO ACCEPT CREDIT CARD DONATIONS ONLINE & BOOST YOUR FUNDRAISING

**Step 1:** Visit [www.crowdrise.com](http://www.crowdrise.com) and search for Kicking For Causes by clicking the Search button in the top navigation bar (or log in if you have an existing account with CrowdRise)

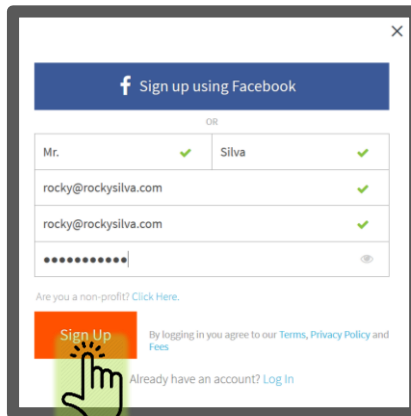


The screenshot shows the CrowdRise website interface. At the top, there are navigation links for Solutions, Services, Explore, and Partners. A 'Log In' button and a 'Get Started' button are visible. A dropdown menu is open, showing options for 'How it Works', 'Support', 'Search', and 'Log In'. A hand cursor is pointing to the 'Search' option. Below the navigation, the main content area features the 'Breakthroughs for Bradley' fundraiser page. The page includes a logo, a goal of '\$0 of \$30,000 goal', and buttons for 'Donate Now', 'Join the Team', and 'Share on Facebook'. A hand cursor is pointing to the 'Join the Team' button.

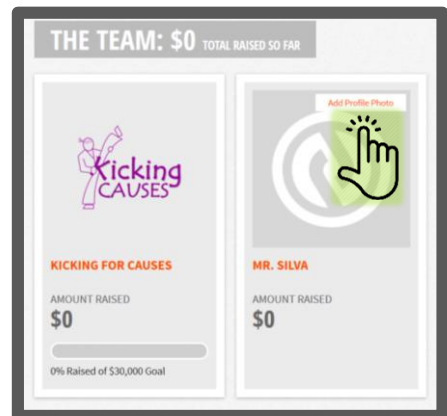
**Step 2:** Select the Breakthroughs for Bradley fundraiser. Click "Join the Team". You can register through Facebook or using an email..



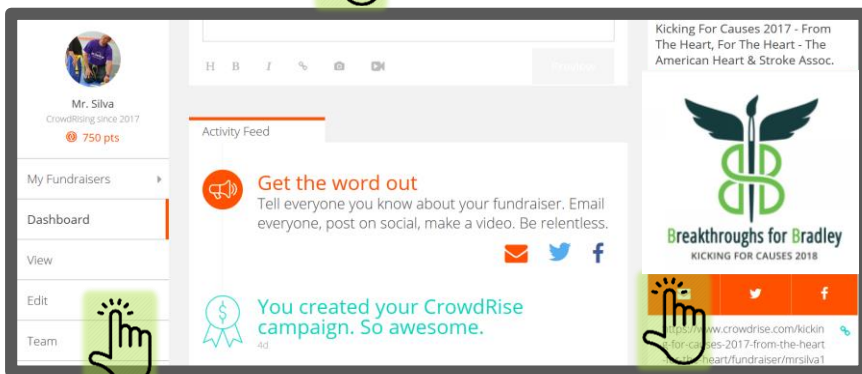
The screenshot shows the 'Log in using Facebook' form. It has a blue header with the Facebook logo and the text 'Log in using Facebook'. Below the header, there are fields for 'Email Address' and 'Password'. There is a 'Remember Me' checkbox and a 'Forgot Password?' link. At the bottom, there is a 'Log In' button. A hand cursor is pointing to the 'Log In' button.



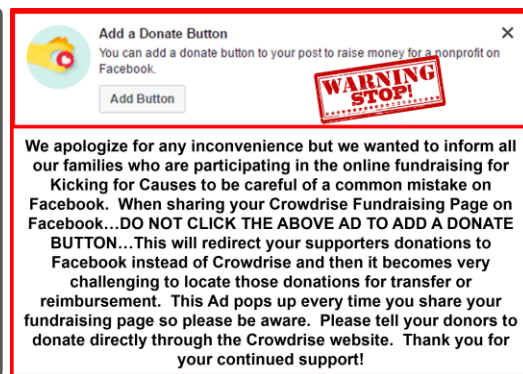
The screenshot shows the 'Sign up using Facebook' form. It has a blue header with the Facebook logo and the text 'Sign up using Facebook'. Below the header, there are fields for 'Mr.', 'Last Name', 'Email Address', and 'Password'. There is a 'Sign Up' button. A hand cursor is pointing to the 'Sign Up' button.



The screenshot shows the 'THE TEAM' section of the fundraiser page. It displays a list of team members with their names and the amount raised. A hand cursor is pointing to the 'Add Profile Photo' button.



The screenshot shows the user's profile page on CrowdRise. It displays the user's name, profile picture, and a list of fundraisers. A hand cursor is pointing to the 'Edit' button.



The screenshot shows a warning message from CrowdRise. The message is titled 'Add a Donate Button' and contains a 'WARNING STOP!' sign. The message explains that users should not click the 'Add a Donate Button' button on Facebook.

**Step 3:** You can now edit your own customizable fundraising page with photos, videos, notifications, updates, you can share your page with friends and family on social media, set your own goals and earn points for free swag! Please see Mr. L or Ms. Rae for support or questions. Please do not accidentally use Facebook Fundraising or buttons as it does not end up coming to our organization. See the bottom right photo for more info.